

Sleepwalking into the Future:

Why the Geographic Perspective and Geospatial Technologies
Are Critical to 21st Century Education and Society

Joseph J. Kerski, Ph.D., GISP

<u>jkerski@esri.com</u>

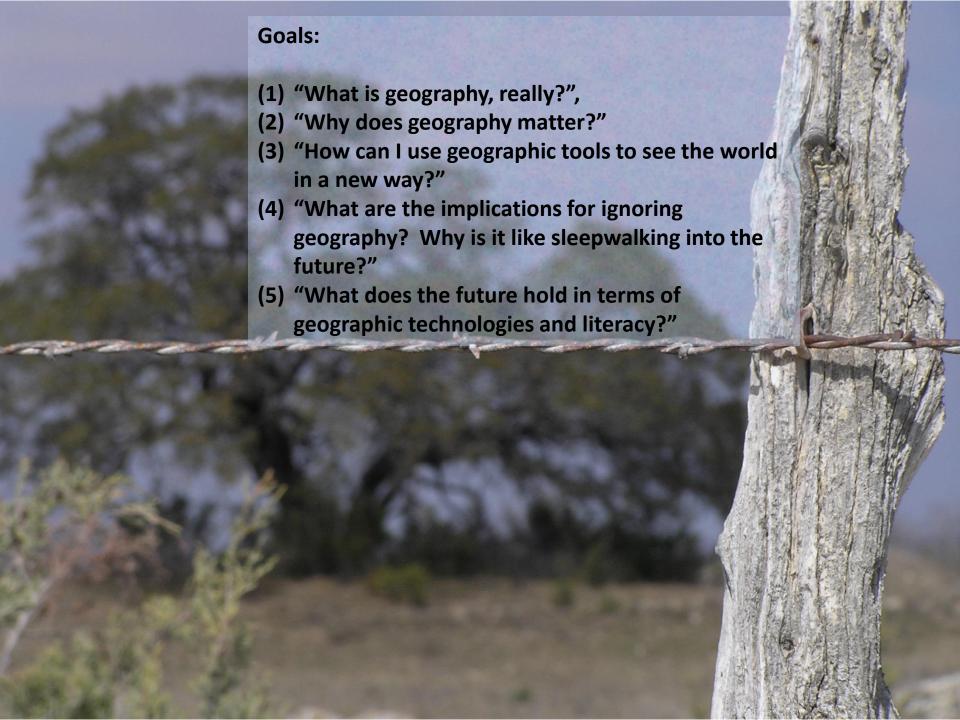
@josephkerski

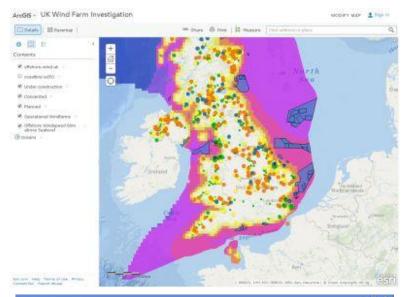
<u>www.youtube.com/geographyuberalles</u>

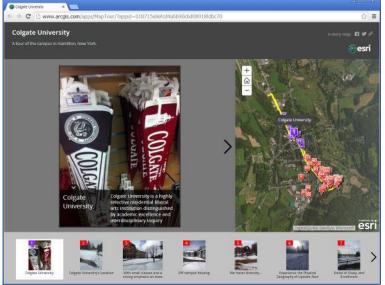
spatialreserves.wordpress.com

edcommunity.esri.com/blog

001-303-449-7779 x 18237





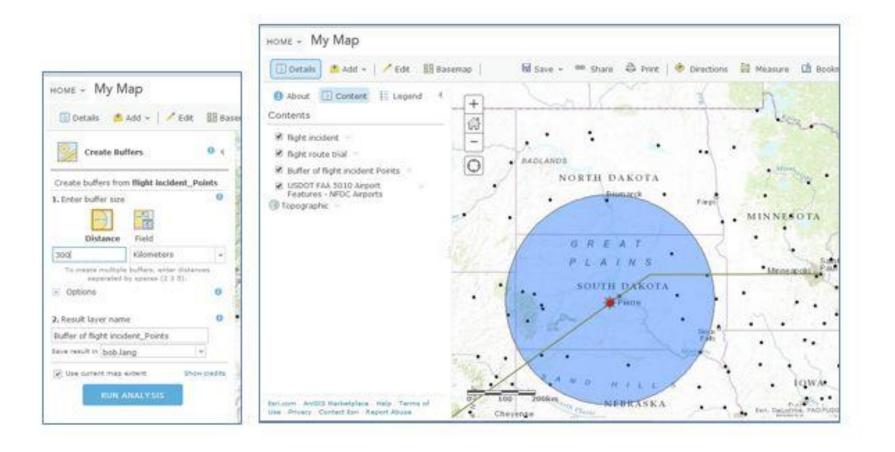


- → What did your friends and family say when you announced that you were going to study geography?
- → Did you have a "watershed moment" that nudged you into pursuing geography as a career? For me it was reading *The Last Great Auk*, about the flightless birds that went extinct in 1842.
- → Whoa, Joseph! Isn't everything already mapped? Don't we already know everything about our own planet? Sigh.
- → Why is geography relevant to the 21st Century?





All of these issues have a geographic component and can be better understood and solved with the help of geographic content knowledge, skills, and the spatial perspective.



The world needs innovators! Be bold.

Innovators who thought outside the box:

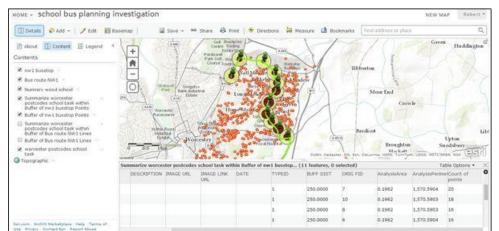
Eratosthenes
William Harrison.
William Smith.

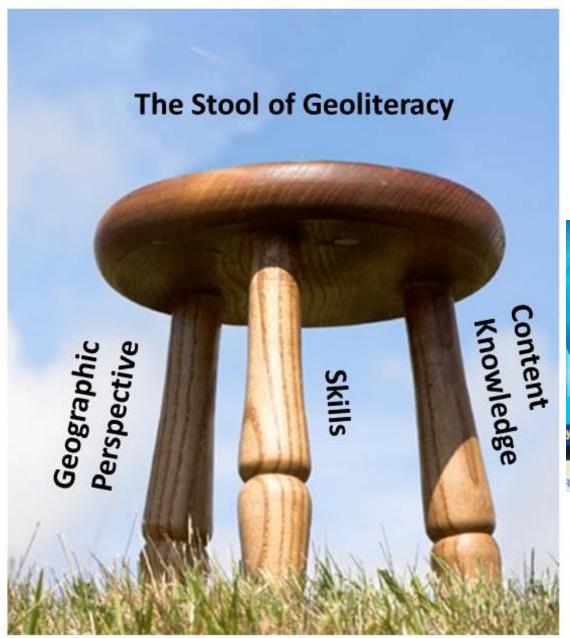
The Beatles' failed audition at Decca Records.

This is not entirely a digression.

Geography suffers from the same lack of recognition -- about what it is, and its contribution to 21st Century society.

Geography and the spatial perspective are relevant to 21st Century decision making, making the case that to ignore geography is like "Sleepwalking into the future".



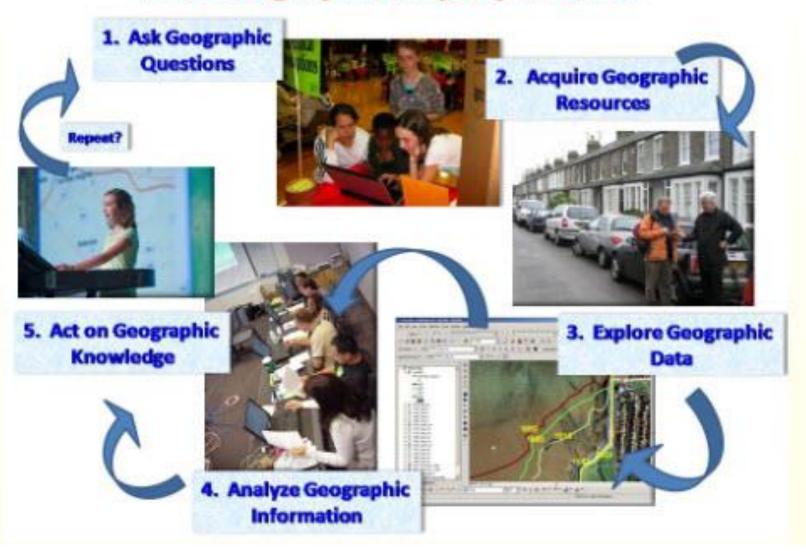


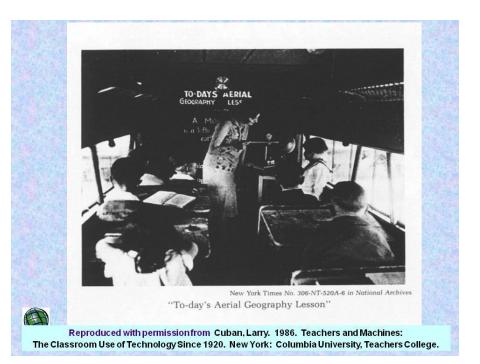
Continental Drift?





The Geographic Inquiry Process





These skills are in demand.

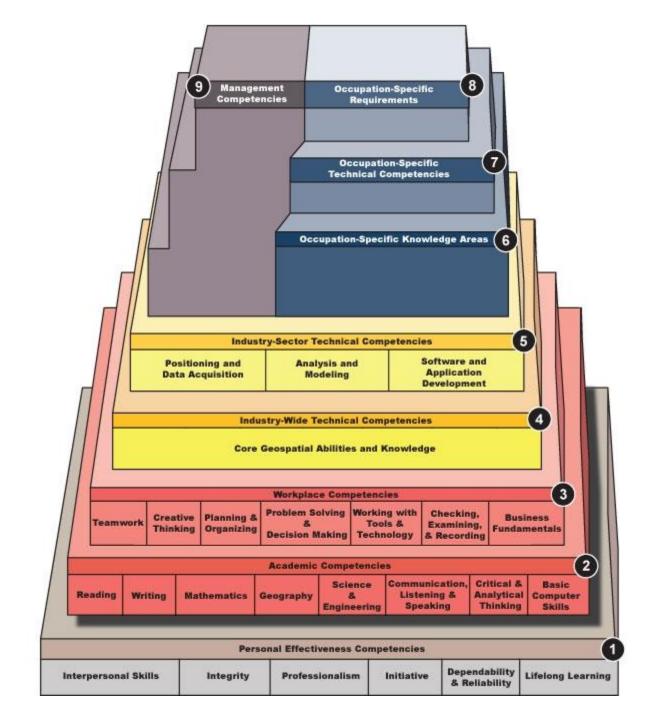
US Department of Labor Report.

US Department of Labor Report.

Geospatial Technology Competency Model

Geospatial Technology Report.

Learning to Think Spatially Report.



Quiz Time!

Using ArcGIS Online

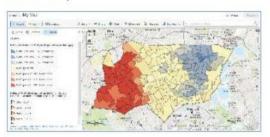
Landmarks.
River Systems.
Mountains
Waterfalls
Canals
Urban Forms.

Tools to foster geoliteracy:

- 1. Change Matters Viewer
- 2. Urban Observatory
- 3. Worldmapper
- 4. Gapminder
- 5. ArcGIS Online:
 - 1. Temperature Extremes
 - 2. Serengeti Road and Ada Blackjack
 - 3. Population Change
 - 4. Land Cover Change
 - 5. Tornado Analysis
 - 6. Earthquake studies
 - 7. Storymaps
 - 8. Editable feature services



This is the result of the hotspot analysis that clearly shows that is a significant difference between two areas of Haringey. Closer examination of the area shows that's the boundary between the two areas is the railway.

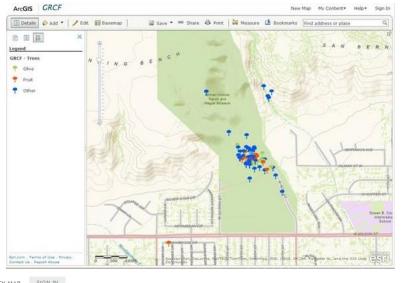


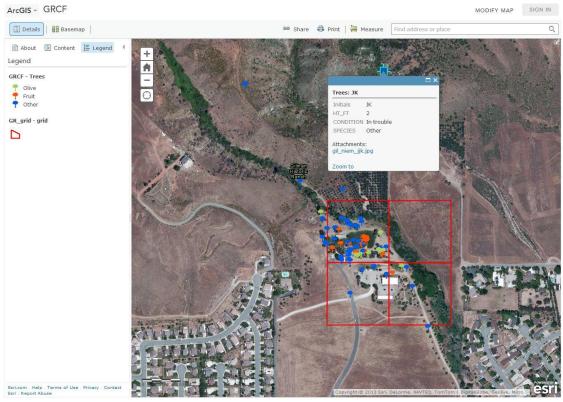
Further analysis could be done by looking at the other indices of deprivation provided or by comparing it with crime date from the Police data website or with school data such as GCSE/Key stage 4 results.

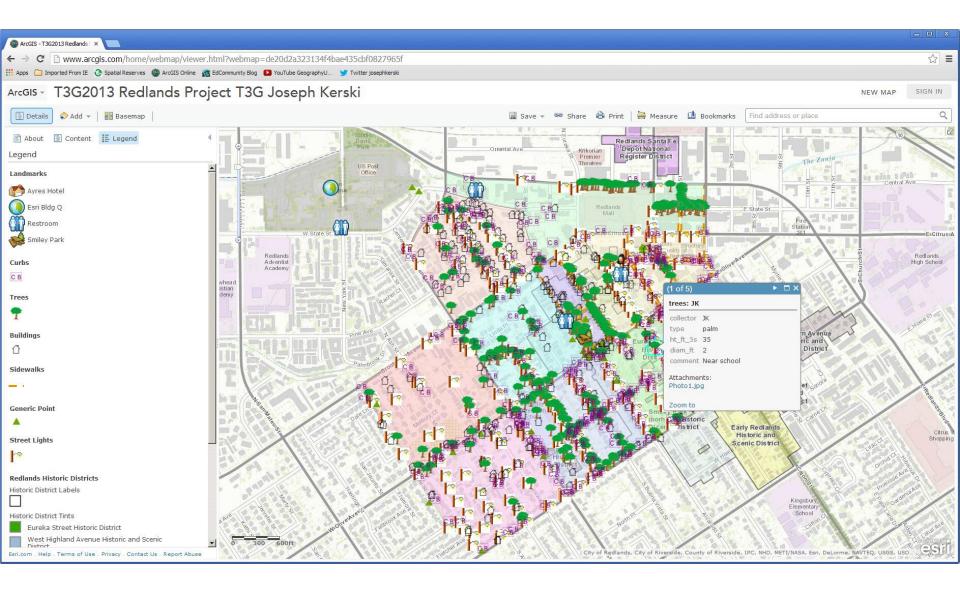
Citizen Science with Editable Feature Services

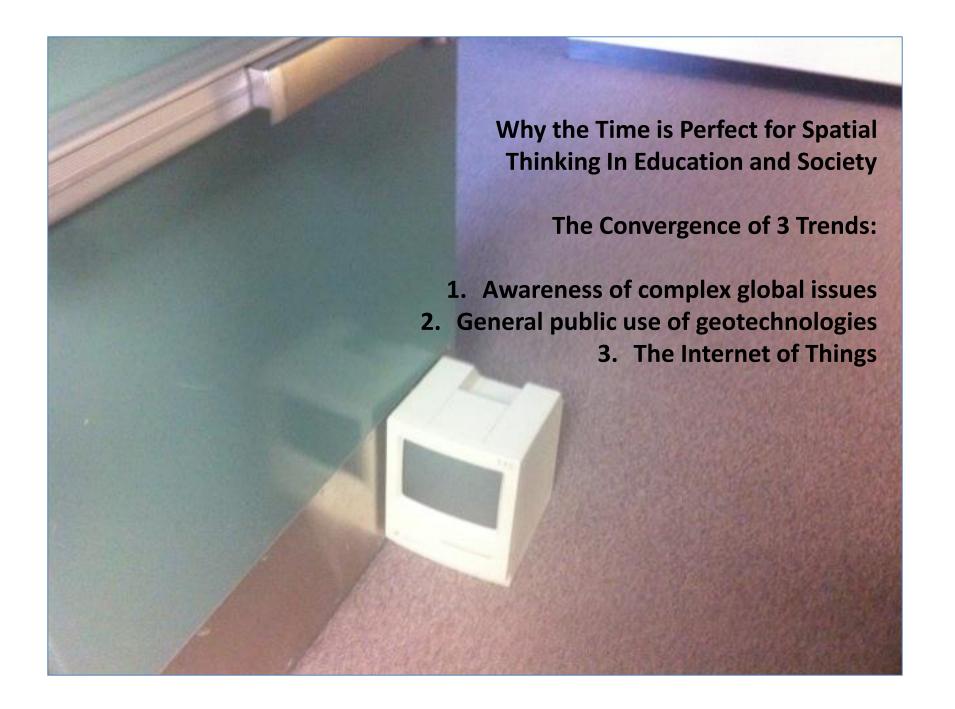
Simultaneous collection of data in the field by researchers.

Data is being fed in real time to 1 common web map.











Skills for the Geo-Enabled Future:

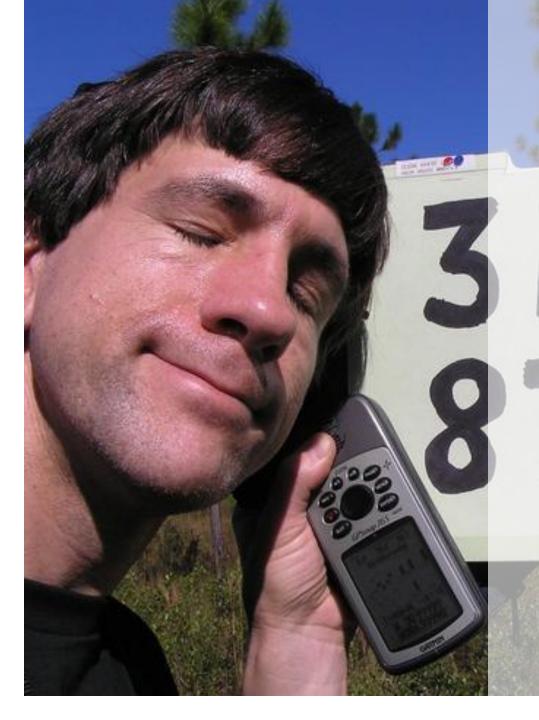
 Curiosity
 Ability to work with data.

3. Understanding geographic foundations.

4. Adaptability
5. Effective
Communications



Now more than ever, we need people who think broadly and who understand systems, connections, patterns, and root causes ... how to think in terms of whole systems, how to find connections, how to ask big questions, and how to separate the trivial from the important. --David W. Orr, Earth In Mind: On Education, Environment, and the Human Prospect, 1994



Sleepwalking into the Future:

Why the Geographic Perspective and Geospatial Technologies
Are Critical to 21st Century Education and Society

Joseph J. Kerski, Ph.D.

jkerski@esri.com

@josephkerski

www.youtube.com/geographyuberalles

spatialreserves.wordpress.com edcommunity.esri.com/blog 001-303-449-7779 x 18237